Permit #F00143622

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00143622 **Type of Permit:** FILMING **Release Date:** 10/15/2018

Production Company LAUNCH DRTV

Insured Company Name LAUNCH DRTV

Contact Phone No. 1 310-305-8342
Contact Phone No. 2
Fax 310-305-8240
Address 2101 E EL SEGUNDO BLVD, SUITE 301
EL SEGUNDO, California 90245

Production Title CREPE ERASE

Type of Production Infomercial

Producer Caitlin Noll

Director Drew Plotkin

1st AD n/a n/a

Production Manager Caitlin Noll

FilmL.A. Coordinator Adrian Fayad

Location Manager Caitlin Noll
Primary Phone Mobile - 609-760-7403
Secondary Phone Office - 310-322-6600

Location Assistant n/a n/a
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$685.00
SANTA MONICA DOWNTOWN FILM (6+ HRS) LOCATION FEE	$3,093.55
SANTA MONICA FIRE SAFETY OFFICER (4 HOUR MINIMUM)	$1,863.60
SANTA MONICA FIRE VEHICLE	$63.74
SANTA MONICA POLICE OFFICER (8 HR MINIMUM)	$2,474.88
SANTA MONICA POLICE VEHICLE	$90.63
SANTA MONICA PARKING (BEACH LOTS)	$1,470.00
SANTA MONICA DOWTOWN FILM/STILL APPLICATION FEE	$270.33

Total Permit Fee $10,011.73

Number of Locations 1

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Summary Information — Location

Permit Number	F00143622	**Location Manager**	Caitlin Noll
Production Company	LAUNCH DRTV	Primary Phone	Mobile - 609-760-7403
Insured Company	LAUNCH DRTV	Secondary Phone	Office - 310-322-6600
Production Title	CREPE ERASE		

Location Address 3rd St Promenade, Wilshire Blvd - Broadway, Santa Monica, CA, 90401

Location Name 3RD STREET PROMENADE

Location Type Pedestrian walkway

Film Dates 10/16/2018 - 10/16/2018 08:00 - 20:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents
DTSM Filming Guidelines 2013.pdf
NO SIGNAGE IN SANTA MONICA.pdf
Guidelines for Use of Parking Lots in the City of Santa Monica.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	35
Cube Trucks	1
Generator	1
Motor Homes	1
Portable restrooms	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	30
Santa Monica Fire Officer	1

Filming Activities Equipment on property; Exterior Dialogue; man on street interview;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

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Location Notes MUST CONTACT LAURA BORSECNIK WITH DOWNTOWN SANTA MONICA AT 310-393-8355 x.115 PRIOR TO SUBMITTING A PERMIT
No posting of production/directional signs allowed on public property.

Approvals

SANTA MONICA - DOWNTOWN SANTA MONICA, INC.	Laura Borsecnik
SANTA MONICA - PARKING OFFICE	Nelly Platero
SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Cody Green

Coordinator Note SMFSO REQUIRED. 10/16; 0800-2000 HOURS.

Coordinator Note **PRODUCTION CLEARED TO PLACE A GENERATOR IN 2ND CT OFF OF ARIZONA AVE. PRODUCTION MUST MAINTAIN AT LEAST AN 11' CLEARANCE FOR VEHICLE TRAFFIC THROUGH 2ND CT**

Parking

Base Camp
Location Type : Other Location
2030 Ocean Ave, Santa Monica, CA, 90405

Crew Parking
Location Type : Other Location
2030 Ocean Ave, Santa Monica, CA, 90405

Parking Notes
Base camp & Crew parking. Los 4s. 2030 Ocean Ave.

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Updated July 2013

DOWNTOWN SANTA MONICA FILMING GUIDELINES

- A **City of Santa Monica permit through FilmL.A** is required. Please go to www.filmla.com and apply for the permit through the Online Permit System (OPS) or for more information, please call FilmL.A. at 213-977-8600 and ask for Production Planning.

- **An Application Fee, Site Fee, and Certificate of Insurance** is also required.

- Normal permitted filming hours are from 8:00 a.m. to 10:00 p.m. Filming activity before 8:00 a.m. or after 10:00 p.m. requires a written approval from 90% of residents and businesses located with 250-foot radius of filming location.

- No filming is allowed on Wednesdays due to Farmers' Market or on Saturdays and Sundays due to the high volume of shopping traffic. However, low-impact, small productions – man-on-the-street interviews and still photo shoots will be considered on a case-by-case basis.

- A filming fee is required pursuant to Downtown Santa Monica, Inc **Filming Fee Schedule**. A location fee is applicable for **each day** of filming including preparation and strike days.

- No parking of equipment in alleys will be allowed. Parking of generators in alleys will be considered on a case-by-case basis and must be approved by the City of Santa Monica.

- No District pedestrians or vehicle traffic are to be unreasonably inconvenienced, and no merchant, pavilion tenant or cart vendor is to be disturbed by the filming or prep time, without prior notification to the merchant or tenant and Downtown Santa Monica, Inc.

- Street meters require the signature of the merchant adjacent to the space.

- On the Third Street Promenade, there must always be an unobstructed 12' fire lane.

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City of Santa Monica

Transportation Engineering & Management Division

Post Office Box 2200, Santa Monica, California 90407-2200

NOTICE

To: Applicants for Film Permits in the City of Santa Monica

From: Transportation Engineering & Management Division

Subjects: Directional and Other Signs

Use of Temporary No Parking Signs

Please be advised that the posting of advertising, directional or other types of signs in, or visible from, public rights-of-way is prohibited by Chapter 9.52 of the Santa Monica Municipal Code. Any such signs will be removed and destroyed by City forces. And, you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

Temporary No Parking signs are available to facilitate your filming activities from the Public Works Permit Counter. You are responsible for the installation and removal of such signs. You will be provided with a sheet of instructions when you pick up the signs. Temporary No Parking signs must be removed immediately after your film shoot is completed. Any Temporary No Parking signs not promptly removed will be removed by City forces. And you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

In order to avoid such problems, we respectfully request your voluntary compliance.

Should you have questions, please contact the Transportation Engineering & Management Division at (310) 458-8291 or traffic.engineering@smgov.net.

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CONDITIONS FOR USE OF PARKING LOTS FOR FILMINGS, PHOTOSHOOTS, AND BASECAMPS IN THE CITY OF SANTA MONICA

****These conditions only apply to production companies approved to use City-owned lots and do not imply permission to use any City lot****

1. Available Lots:
    a. The ONLY lots available for rental are Beach Lots 4 and 5 South, and Beach Lots 1 North through 8 North. There are no exceptions. Requested parking lot(s) must be clearly stated in the base camp/crew parking portion of your Film LA. permit. Applying for a Film L.A permit does not guarantee use of the parking lots. The City of Santa Monica Parking Department has final authorization regarding use of the parking lots. A parking application must be submitted to the Parking Department in addition to the submittal of the Film L.A permit.

2. Space Availability:
    a. The amount of spaces available for purchase can vary depending on the time of year. As a starting point, no production company may rent out more than half the available spaces of any lot. During certain times of the year (i.e. spring break, summer, any other special events, etc.), additional restrictions will apply regarding space availability, if any.

3. Restrictions:
    a. The production company can only use the spaces that have been purchased and reserved for them.
    b. Parking must be finalized no later than 72 business hours before the production date. There will be no adding of spaces after that time or on the day of filming.
    c. The RESERVED area will be set up the night before by the parking operator, usually at 10pm. There is no guarantee that there will be not be any vehicles already parked in the RESERVED area by the shoot date. It is the production company's responsibility to ensure no other vehicles park in the RESERVED area upon possession of the space. The City merely sells the spaces and sections it off.
    d. At no time can the production company extend the basecamp or deny transient parkers access to the parking lot.

4. Basecamps/Reserved Parking:
    a. Production companies must park all vehicles and materials/equipment within their RESERVED event space. Any vehicles parked outside the event space will need to show proof of payment of the Daily parking rate for that individual vehicle or become subject to citation.

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b. Depending on the size and location of the RESERVED area, production companies may be required to pay for any parking spaces used to divert traffic around the RESERVED area. This is to prevent traffic from driving through the RESERVED area and to keep the traffic flowing smoothly within the lot. These spaces are also procured at the RESERVED rate of 3x the Daily rate.

5. Unreserved Parking:
   a. Production companies may purchase UNRESERVED parking for vehicles they wish to park outside their event space. The UNRESERVED parking is the Daily rate of the lot for that specific date and will allow the parker to stay past sunset.
   b. UNRESERVED parking is for the parking of vehicles ONLY. The production company may not use UNRESERVED parking for setting up any basecamp activities such as tents, chairs, wardrobe, generators, storing of materials, etc.
   c. The purchase of UNRESERVED permits requires the production company to pick up the permits from the City parking office, however, payment is still made directly to Film LA.
   d. The UNRESERVED parking permit must be displayed in the vehicle upon entering the lot and must be displayed in the vehicle at all times. Failure to display the permit is subject to citation. UNRESERVED parking is on a first-come, first-serve basis and does not guarantee a parking space in the lot.

6. Pay-Upon-Entry:
   a. Production companies also have the option to Pay-upon-entry at any City facility. This is only for productions that do not need any basecamp or RESERVED parking.
   b. Paying-upon-entry is for productions that wish to have all their vehicles pay at the cashier booth or pay machine upon entering the lot on the day of production.
   c. Production companies are prohibited from purchasing extra spaces to set up any basecamp activity. Paying-upon-entry is simply parking a vehicle and then leaving the lot.
   d. Production companies may inquire with the City of Santa Monica to confirm which City facilities are available for Pay-upon-entry.

7. Cancellation Policy:
   a. Cancellations for RESERVED parking and UNRESERVED parking must be made more than 48 business hours of production date. Cancellations made within this time period will be honored at no cost to the production company.
   b. Cancellations for RESERVED parking and UNRESERVED parking made within 48 business hours will not be honored. NO refunds will be given.
   c. Cancellations for Pay-upon-entry requires no notification as no parking fees are associated with the Film LA permit.

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